

Entrepreneurial Litigation

Both an adept litigator and entrepreneur, **Corey Parton** is passionate about helping his fellow business owners resolve legal disputes.



Armed with a laptop and an appetite for the courtroom, Corey Parton wasted no time hanging a shingle after law school. He established Parton Law with the goal of revolutionizing commercial litigation by fighting for his clients in a way that aligned with their businesses objectives. Today, he caters to closely held LLCs, shepherding clients through administrative and civil litigation proceedings involving complex commercial disputes arising out of breach of contract, defamation, construction, and corporate shareholder rights litigation.

While Parton prides himself on going toe-to-toe with any opponent in the courtroom, he differentiates himself by viewing disputes from a business owner's vantage point. Having started his law firm from the ground up, Parton can empathize with his business clients.

"I had to learn a lot about starting and running a firm," says Parton. "You can be a great litigator but not know how to own and operate a business, or comprehend how litigation fits into the global picture as a business owner."

The Right Resolution

Capitalizing on an ability to deliver sound business advice in the midst of a dispute, Parton understands that a successful resolution carries different meanings for each client based on corporate dynamics and the financial health of the company.

"When it comes to a business, the focus of litigation cannot solely be about winning, it should be a financial decision," he says. "We keep fighting only when it makes economic sense, not in a way that harms shareholders or business relationships. I measure success by how many people I can positively impact by finding creative ways to reach a resolution that helps their business as opposed to only winning at trial."

With lawyers who clearly communicate avenues of resolution that comport with clients' goals and

objectives, Parton Law is a force to be reckoned with in courthouses throughout North Carolina. Parton himself knows he will never stop fighting for the underdog.

"I was born to be a litigator," says Parton. "I love giving a voice to my clients on the issues that affect their businesses."



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